

# ZipShip Supplies Voucher Promotion

## RESELLER - EMEA

In order to respond to competitive market conditions in Europe, Middle East, and Africa, Zebra Technologies Europe Limited (“Zebra”) is pleased to announce this Promotion which enables a significant discount to Eligible Resellers (via Zebra authorized distributors (“Authorised Distributors”)) on three boxes of selected Zebra Supplies products (“Promotion Products”), when purchased with, or when a proof of purchase is provided for, a Zebra Tabletop, Desktop, or Mobile Printer product.

### Reseller Promotion Bulletin

<b>To:</b>	Reseller members of the Zebra™ PartnerConnect program, located in Europe, Middle East and Africa (EMEA) and entitled to purchase Zebra Supplies products.
<b>From:</b>	EMEA Channel Marketing
<b>Announcement date:</b>	19 January 2026

## Overview

### ZipShip Supplies Voucher Promotion

<b>Details</b>	<p>To enhance competitive positioning and drive increased sales of the ZipShip product family, sales of selected Zebra Supplies Products to an Eligible Reseller will qualify for the financial benefit set out in this Promotion (“Promotion Rebate”).</p> <p>Qualifying Eligible Resellers will be able to generate vouchers through the Demo &amp; Promotion Vouchers Tool.</p> <p>Participation in this Promotion is dependent on the completion of the voucher details for identified end-user customers.</p> <p>Zebra recommends that the Authorised Distributor sells eligible <b>Promotion Products</b> to Eligible Resellers with the additional upfront discount or discount % off Zebra list price.</p> <p><b>PLEASE NOTE:</b> It is the responsibility of the Authorised Distributor to report the usage of the Promotion via the normal Sales Out process.</p>
<b>Promotion period</b>	01 January 2026 – 30 June 2026

<b>Promotion countries</b>	Countries in Europe, Middle East & Africa (EMEA), as defined by Zebra in PartnerConnect
<b>Eligible resellers</b>	Open Resellers and Reseller members of PartnerConnect who are located in the Promotion Countries and in the Prime Territory of their chosen Authorised Distributor (" <b>Eligible Reseller(s)</b> ").
<b>Eligibility criteria</b>	<p>To be eligible for the Promotion Rebate, the following criteria apply ("Eligibility Criteria"):</p> <ol style="list-style-type: none"> <li>1. Authorised Distributors must purchase the Promotion Products directly from Zebra.</li> <li>2. Only sales (made to Eligible Resellers) of the Promotion Product(s) qualify under the Promotion, and must be claimed in the same purchase as a Zebra Tabletop, Desktop, or Mobile Printer product.</li> <li>3. Eligible Resellers receive a maximum of three boxes of the Promotion Product(s) when purchased with, or when a proof of purchase is provided for, a Zebra Tabletop, Desktop, or Mobile Printer product.</li> <li>4. Authorised Distributors must have shipped the Promotion Products to the Eligible Resellers' ship to address in the Promotion Country(ies).</li> </ol> <p>Note: Eligible Resellers are free to resell the Promotion Product to end users located in EMEA, subject to the applicable import and export control laws (incl. the US export control and trade sanction laws and other local rules) and the associated provisions set out in the applicable PartnerConnect terms.</p>
<b>Combination with other promotions</b>	The Promotion can be combined with other Zebra promotions, price concessions (exceptions), and/or deal registration related to Tabletop, Desktop, or Mobile Printer products.
<b>Participation process (Vouchers)</b>	<p>Approved vouchers created under this Promotion are allocated an 8-digit numerical code beginning with a 4 (e.g., 4xxxxxxx).</p> <p>Proxy access to create vouchers on behalf of Eligible Resellers is available for this Promotion.</p> <p>The validity period for an Authorised Distributor to accept a voucher for this Promotion is 14 days after approval by Zebra. If the voucher is not accepted within this timeframe, it will time out. The Eligible Reseller must then create a new voucher.</p> <p>After acceptance, the voucher is valid until the goods are physically delivered and reported in Sales Out. This should happen in a reasonable timely manner.</p>
<b>Minimum order quantities</b>	No minimum quantity is required.

## Sales tools

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success

**Zebra Certified Supplies: Confidence is Key. Knowledge is Power.**

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[Supplies eBook](#)

[ZipShip Price List](#)

[Supplies Selector Guide](#)

## Further details

- To participate, Eligible Resellers must be members in good standing of the Zebra PartnerConnect programme in EMEA. Please see [Partner Gateway](#) for further information on Partner Memberships.
- Eligible Resellers must create a voucher in the [Demo & Promotion Vouchers Tool](#) which will require selection of the Zebra products, end-user name and fulfilling Authorised Distributor.
- Orders must be placed via an Authorised Distributor and a maximum quantity of three boxes of the Promotion Product(s) will be allowed per voucher per end-user.
- The current list of ZipShip Supplies Products supported and associated with the Programme Recommended Discounts for the Promotion can be found in Appendix A of this bulletin.
- Before a final voucher can be issued, the Demo & Promotion Vouchers Tool will generate a voucher request which is subject for approval. Once the request is reviewed and approved by Zebra, the Eligible Reseller will receive an automated email with the final voucher number. If the request is rejected, the Eligible Reseller will receive a notification via email with the reason for the rejection.
- The Eligible Reseller will then present the voucher to the Authorised Distributor of their choice (as specified during voucher creation) along with a purchase order to fulfil the Promotion Recommended Discount. Vouchers are valid for 14 days upon approval for fulfilment. After 14 days it will expire and cannot be used.
- The Promotion Recommended Discount is an upfront discount which may be made available by the Authorised Distributor at its sole discretion. Pricing agreements will be solely between the Eligible Reseller and any Authorised Distributor.

## Eligible Zebra products

Eligible Resellers log in to the Demo & Promotion Vouchers Tool and enter ZipShip Supplies Promotion to find eligible Barcode Supplies products and see the associated recommended discounts.

A list of current Zebra Promotion Products can be found in this bulletin, which may change at any time at Zebra's sole and absolute discretion.

Information for Eligible Resellers is posted on [Partner Gateway](#).

To ensure Eligible Reseller is familiar with the voucher process, a training document is also available on [Partner Gateway](#).

If you have further questions, contact your Channel Account Manager.

## For more information

Eligible Resellers should contact their Channel Account Manager or distributor for any questions. All pricing-related inquiries should be directed to distributors.

## Promotion products

The Promotion is available for each of the Promotion Products set out below.

**\*Subject to change in Zebra's sole and absolute discretion at any time\***

Part Number	Product Name	Total discount % off list price including applicable purchase discounts and (back-end) Promotion Rebate
01600ZD11007	1600 Economy Wax	55.00%
01600ZD11007	1600 Economy Wax	55.00%
02300GS11007	2300 Performance Wax	55.00%
02300BK11045	2300 Performance Wax	55.00%
02300GS08407	2300 Performance Wax	55.00%
02300GS06407	2300 Performance Wax	55.00%
02300ZD25707	2300 Performance Wax	55.00%
02300BK15645	2300 Performance Wax	55.00%
02300GS11007	2300 Performance Wax	55.00%
02300BK11045	2300 Performance Wax	55.00%
02300GS08407	2300 Performance Wax	55.00%
02300ZD25707	2300 Performance Wax	55.00%
02300GT11030	2300 Performance Wax	55.00%
03200GT11030	3200 Premium Wax/Resin	55.00%
04800BK11045	4800 Performance Resin	55.00%
04800BK11045	4800 Performance Resin	55.00%
05095GS08407	5095 High Performance Resin	55.00%
05095GS11007	5095 High Performance Resin	55.00%
05095ZD25707	5095 High Performance Resin	55.00%
05095GS06407	5095 High Performance Resin	55.00%
05095GS08407	5095 High Performance Resin	55.00%
05095GS11007	5095 High Performance Resin	55.00%
05095ZD25707	5095 High Performance Resin	55.00%
05095GS06407	5095 High Performance Resin	55.00%
ZIPZLD3019198	ZeroLiner 1100D	55.00%
ZIPZLM3013254	ZeroLiner 2000D	55.00%
ZIPZLM3013255	ZeroLiner 2000D	55.00%
ZIPZLM3016410	ZeroLiner 2000D	55.00%
ZIPZLM3017704	ZeroLiner 2000D	55.00%
ZIPZLM3017634	ZeroLiner 2000D	55.00%
ZIPZLD3016796	ZeroLiner 4500D	55.00%
ZIPZLT3017582	ZeroLiner 4500D	55.00%
ZIPZED3018655XL	Z-Essentials 1000D	55.00%

<b>Part Number</b>	<b>Product Name</b>	<b>Total discount % off list price including applicable purchase discounts and (back-end) Promotion Rebate</b>
ZIPZED3018654XL	Z-Essentials 500D	55.00%
ZIPZED3018653XL	Z-Essentials 500T	55.00%
800284-605	Z-PERFORM 1000D	55.00%
3005281-T	Z-PERFORM 1000D	55.00%
3008731-T	Z-PERFORM 1000D	55.00%
3005103	Z-PERFORM 1000D	55.00%
87809	Z-PERFORM 1000D	55.00%
3003245-1	Z-PERFORM 1000D	55.00%
3007096-T	Z-PERFORM 1000D	55.00%
880191-076D	Z-PERFORM 1000D	55.00%
3004596	Z-Perform 1000D 60 Receipt	55.00%
76524	Z-PERFORM 1000T	55.00%
800294-605	Z-PERFORM 1000T	55.00%
3001699	Z-PERFORM 1000T	55.00%
76180	Z-PERFORM 1000T	55.00%
87985	Z-PERFORM 1000T	55.00%
800264-605	Z-SELECT 2000D	55.00%
800262-125	Z-SELECT 2000D	55.00%
3003074	Z-SELECT 2000D	55.00%
880199-025D	Z-SELECT 2000D	55.00%
800264-305	Z-SELECT 2000D	55.00%
87000	Z-SELECT 2000D	55.00%
3003073	Z-SELECT 2000D	55.00%
800263-205	Z-SELECT 2000D	55.00%
800264-155	Z-SELECT 2000D	55.00%
800264-405	Z-SELECT 2000D	55.00%
800264-255	Z-SELECT 2000D	55.00%
3003076	Z-SELECT 2000D	55.00%
800262-205	Z-SELECT 2000D	55.00%
800261-105	Z-SELECT 2000D	55.00%
800740-605	Z-SELECT 2000D	55.00%
800262-405	Z-SELECT 2000D	55.00%
800263-105	Z-SELECT 2000D	55.00%
3002086	Z-SELECT 2000D	55.00%
800262-127	Z-SELECT 2000D REMOVABLE	55.00%
800261-107	Z-SELECT 2000D REMOVABLE	55.00%
3006322	Z-SELECT 2000T	55.00%
76089	Z-SELECT 2000T	55.00%

Part Number	Product Name	Total discount % off list price including applicable purchase discounts and (back-end) Promotion Rebate
800640-605	Z-SELECT 2000T	55.00%
3006320	Z-SELECT 2000T	55.00%
800273-205	Z-SELECT 2000T	55.00%
800274-205	Z-SELECT 2000T	55.00%
3006318	Z-SELECT 2000T	55.00%
3007201-T	Z-SELECT 2000T	55.00%
3006326	Z-SELECT 2000T	55.00%
880350-152	Z-ULTIMATE 3000T WHITE	55.00%
880247-025D	Z-ULTIMATE 3000T WHITE	55.00%
880255-050D	Z-ULTIMATE 3000T WHITE	55.00%
880261-050D	Z-ULTIMATE 3000T WHITE	55.00%
880350-050	Z-ULTIMATE 3000T WHITE	55.00%
880261-076D	Z-ULTIMATE 3000T WHITE	55.00%
880253-031D	Z-ULTIMATE 3000T WHITE	55.00%

**Notes**

1. Any and all prices, discounts, rebates and Promotion Recommended Discount levels listed in this section are Zebra Confidential Information and as such may not be disclosed to any third parties.
2. Any values provided are correct as at the date of issue of the Promotion Bulletin and are subject to change at any time at Zebra's sole and absolute discretion.

## Additional promotion terms

1. The Promotion will commence on the Start Date and automatically end on the End Date, both as indicated above ("Promotion Period").
2. The Eligible Reseller must purchase the Eligible Product(s) within the Promotion Period to be eligible for the Promotion Recommended Discount.
3. This Promotion cannot be combined with other discounts, Zebra programs or any price concessions.
4. Claims for this Promotion may be submitted by Eligible Resellers only.
5. To claim the Promotion Recommended Discount the Eligible Reseller must visit the EMEA Demo and Promotion Vouchers Tool in Partner Opportunity Management. Once in the tool, Eligible Reseller must follow the process to create a Voucher and select the Authorised Distributor from whom it wishes to purchase the Eligible Product(s).
6. Zebra is not responsible or liable for any technical, hardware, software, server, website, or other failures that prevent the Eligible Reseller from submitting a Promotion claim via the EMEA Demo and Promotion Vouchers Tool.
7. The Authorised Distributor will accept or reject the voucher submitted by the Eligible Reseller. Acceptance of the voucher shall be at the Authorized Distributor's sole discretion.
8. Vouchers created under this Promotion shall remain valid for fourteen (14) days from creation. If a voucher is not accepted by within the 14-day period by the Distributor, the voucher will time out and the Eligible Reseller will need to create another voucher.
9. Acceptance of the Promotion Recommended Discount claim raised via an Authorised Distributor is entirely at Zebra's discretion and Zebra's decision is final.
10. The benefit Zebra recommends Authorised Distributors pass through to Eligible Resellers in accordance with the terms of the Promotion is intended for the ultimate benefit of the end-user customer as detailed in the voucher request form and may not be used to support any other transactions.
11. The Eligible Reseller(s) participating in the Promotion are responsible to ensure that the terms of the Promotion are adhered to fully.
12. Audits: Zebra is entitled to carry out at any time an audit of the Eligible Reseller participating in the Promotion, in order to confirm that such Eligible Reseller(s), its supplier and / or any of its directly or indirect customers involved in the specific sale chain is / are complying with their respective obligations hereunder. Under such audit Zebra may request, among other information, redacted (without price information) information verifying the volume and / or type of Eligible Products purchased by an Eligible Reseller, proof of shipment and / or other supporting documentation to an end user customer, Audits may be carried out by Zebra or an independent audit team. Zebra will provide the Eligible Reseller with at least three (3) days' notice of an audit. The Eligible Reseller must fully cooperate with the audit teams. Lack of cooperation with such audit request will be deemed, in Zebra's sole and absolute discretion, a Promotion Violation (as defined below).
13. Promotion Violations: Any non-adherence or (in Zebra's sole and absolute discretion) reasonable suspicion of non-adherence to the Promotion rules, the applicable PartnerConnect reseller agreement terms, the PartnerConnect Program rules, or applicable laws will be considered a Promotion Violation. Zebra may determine, in its sole and absolute discretion that a Promotion Violation has occurred as a result of, but not limited to, the following instances:
  - a. Where the Eligible Reseller, or any of its suppliers, direct or indirect customers, are not complying or (in Zebra's sole and absolute discretion) are reasonably suspected of not complying with the Promotion rules (including Zebra's request for cooperation with an audit, or where Eligible Product purchases exceeded the permitted volumes under the Promotion, the applicable PartnerConnect agreement terms, the PartnerConnect Program rules, or applicable law, Zebra will deem the Promotion to have been violated.
  - b. Where the Eligible Reseller provided incorrect or incomplete information or information which (in Zebra's sole and absolute discretion) is suspected as incorrect or incomplete information as part of their participation in the Promotion, Zebra will deem the Promotion to have been violated. Should the Eligible Reseller be of the opinion that no Promotion Violation has occurred, the Eligible Reseller is invited to prove to Zebra that there was no wrongdoing by any and all reselling companies included in the specific sales chain. Notwithstanding the above, Zebra's decision regarding the occurrence of a Promotion Violation shall be final.

#### 14. Enforcement rules:

In case of a Promotion Violation (whereby Zebra shall determine in its sole and absolute discretion whether such has occurred per above), and without limiting any of its additional rights, Zebra may exercise any or more than one of the following measures in any particular order (the list is just indicative):

- a. Terminate the Eligible Reseller's participation in the Promotion;
  - b. Send a warning letter to the Eligible Reseller, its suppliers, and / or any of its customers (if members of PartnerConnect);
  - c. Prevent the Eligible Reseller's, its supplier's or any of its direct / indirect customers' (who are members of PartnerConnect) participation in the Promotion or any other Zebra special pricing programs (including deal registrations and price concessions) for a period of 30 – 90 days;
  - d. Place the Eligible Reseller, its supplier(s) or any of its direct / indirect customers (who are members of PartnerConnect) in a NOT IN GOOD STANDING status for a minimum period of 90 days. When a member of PartnerConnect is placed in a NOT IN GOOD STANDING status, Zebra may reassign them to a lower level within PartnerConnect (where applicable) and/or withhold additional PartnerConnect benefits, such as promotion to the next level within PartnerConnect and/or rebates and promotional prices that they would otherwise be eligible for during such period;
  - e. Terminate the PartnerConnect membership of the Eligible Reseller, its supplier(s) or any of its direct / indirect customers (who are members of PartnerConnect).
15. The Promotion is subject to the confidentiality clauses contained in the relevant Zebra PartnerConnect agreement terms applicable to the Eligible Reseller. Eligible Resellers must (and agree to ensure their direct and indirect customers also) keep all information provided as part of this process confidential and only share it (both internally and externally) on a need-to-know basis.
16. Zebra reserves the right to modify, withdraw or cancel the Promotion (in whole or in part) at any time and/or in any geography for any or no reason without prior notice.
17. The Promotion is subject to the laws of England and Wales and the Eligible Reseller agrees to be bound by the exclusive jurisdiction of the courts of England and Wales.
18. By creating and / or submitting a voucher, the Eligible Reseller (s) is deemed to participate in the Promotion and to have accepted and agreed to comply with its terms as set out herein. The terms and conditions of the PartnerConnect agreement applicable to the Eligible Reseller(s) are not affected by the terms of the Promotion, are supplemental to the same, and shall remain in full force and effect.
19. By entering into the Promotion, the Eligible Reseller acknowledges that Zebra and its contractors, agents and representatives, will be required to collect and use certain information (including personal data as permitted by applicable laws) for the purposes of administering the Promotion. Zebra agrees to comply with all applicable requirements as included in the applicable PartnerConnect agreement terms and Zebra's Privacy Statement available here. If the Eligible Reseller's personnel wish to opt out of receiving communications relating to the Promotion at any time, Eligible Reseller acknowledges that they can contact Zebra as specified in the Zebra Privacy Statement.